



Networking and Education Meeting Wednesday, May 22, 2013

Keynote Speaker: Cissy Pau

"From Radio Babies to Facebook Junkies:

Attracting, Retaining and Managing a Multi-Generational Workforce"



Cissy Pau is the Principal Consultant of Clear HR Consulting Inc. Founded in 2004, Clear HR Consulting is a boutique Human Resources (HR) consulting firm specializing in helping growing small and medium-sized businesses to develop the HR policies, procedures and processes needed to effectively manage staff. Cissy's track record of almost 20 years in HR management has earned her a reputation as a leading HR expert who is in demand by a varied client list across Vancouver and BC. She is the author of the eBook *HR Answers Now - Employee Relations, Employee Development and Staffing* with CCH Canadian Limited, and is a contributing author to their publication, the *Ultimate HR Manual - Western Edition*. She is also an instructor with the British Columbia Institute of Technology's Peter Thomson Centre for Venture Development. Cissy is frequently profiled and quoted by such media outlets and publications as *BC Business Magazine*, *Business in Vancouver*, *CBC*, *Canadian Business Magazine*, and the *Globe and Mail*.

Attendees will learn:

- Unique values, priorities and motivators of different generations of employees
- The importance of defining your employer brand to attract a multi-generational workforce
- How Gen Y employees are changing how employers need to manage
- Top 5 strategies to attract, engage and retain all employees

VENUE: Guildford Golf and Country Club, 7929 152nd Street, Surrey, BC

AGENDA: 5:30 pm Networking / 6:00pm Dinner
6:30 pm Keynote Speaker

COST: \$35.00 Members/ \$40.00 Non-Member
Buffet dinner and Presentation included



IAAP[®] Fraser Valley Meeting Registration Information

RSVP registration to iaapfraservalley@gmail.com by noon, Thursday, May 16, 2013

PAYMENT OPTIONS:

PAYPAL (preferred option): Go to <http://www.iaap-fraservalley.org/FraserValley/MeetingsEvents>

CASH OR CHEQUE: At the door (Cheque payable to IAAP Fraser Valley Chapter)

CANCELLATIONS: Notice of cancellation **made after Thursday, May 16, 2013 will be invoiced.**

No shows will be billed * Please inform us of any food allergies**